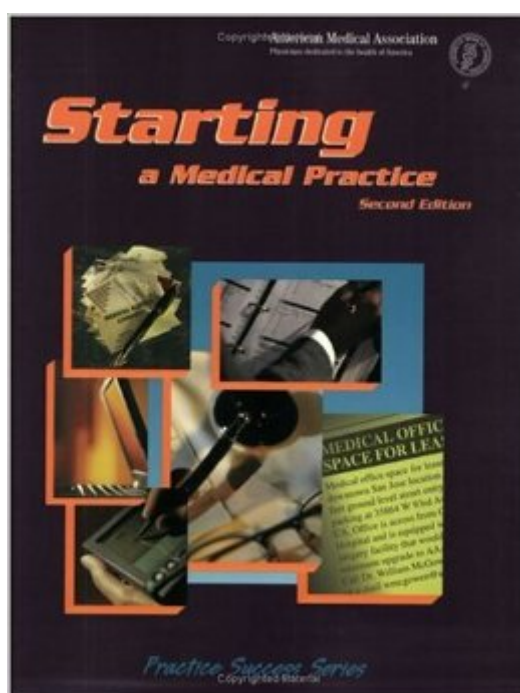


The book was found

Starting A Medical Practice: The Physician's Handbook For Successful Practice Start-Up (Practice Success! Series)



Synopsis

This complete guide offers all the information physicians need to plan a successful medical practice start-up. Learn about tax and licensing requirements, general accounting principles, personnel management, medical record keeping, billing and collections, risk management and marketing strategies.

Book Information

Series: Practice Success! Series

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Customer Reviews

This was the best \$50 that I spent to get my practice started. I was an employee at a large group for 5 years, but I had no idea where to start for certain licenses and regulations. The chapter "Managing Personnel" was especially helpful. This book is concise and clearly written. It has excellent resources listed, such as helpful websites. This book would be helpful to someone just finishing residency and someone who has been an employee of a group for several years. JMMD

This book was amusing, informative and very easy to read. The author spends much of his time promoting himself as a Practice Manager and offers his help and his advice "by the hour". It is difficult, however, to envision the thought of paying an expert whose own book contains a minimum of 1 typographical error per page. I question the attention to detail and fiscal expertise of someone whose own publication reads like my 3rd graders book report (before editing). Typos aside, the book

provided us with a baseline level of Practice Management information and offered a solid introduction to what will be a new endeavor for my husband and I.

A bit too basic most of this information is available free online through ACP or AAFP.

This is a very good source for a basic overview. It is well-organized and clear, but it is only a starting point. I didn't have a clue about where to start, so this is perfect for that.

This book was recommended by a friend as I was preparing to take my practice solo. It was readable, but a more detailed and structured exploration could have been used. If you dare go solo, there is so much more to know. Some told me they couldn't sleep for 6 months. (Fortunately I slept - but I'm weird about that). I would not dream of trying it without a book like this one. I had seen an inspirational talk where another MD went to business school, to avoid have to pay a consultant 5K to save his practice. I would have liked a more aggressive "how to run a business" - there is another book for that from the AMA. Both are quick reads, and don't come close to school of hard knocks. If you're thinking about it, and you don't mind being an employee with your principles and freedoms tainted, then don't do it, you're probably going to make less money at least in the short term. If you are tired of feeling violated, etc, don't think another minute. Medical economics are changing in a way that make it harder and harder for smaller practices to survive. Once established as they grow, if founded by the right people, for the right reasons they may do quite well, particularly if the patients have developed the same sentiments about your clinical environment as you and would be happier also with a change. I do believe the window of opportunity is closing for such moves by younger people. Perhaps the powers that be will realize that small businesses that have always been the lifeblood of innovation (read change for the better) and growth (because they start small, and grow if the seed it sprouts from is superior). Small clinics are below the economy of size benefit, and if you recognize this and take the risk. Those that join you and share in the risk, will be reaping the rewards with you - and these may not be monetary (as in my case - I'd rather be a happy pauper than a rich whipping boy.) Sorry to go on, I'm just speaking to your soul, and you'll need it if you dare follow that path. Mark.

I bought this book and found it very informative. It is an excellent start-up tool and very easy to read and understand. After two years, I still refer back to my book.

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